

WISPPA GOALS AND PRIORITY REVIEW 4/9/16

A. PUSH FOR ACCOUNTABILITY, INTEGRITY, AND TRANSPARENCY IN OUR CITY GOVERNMENT



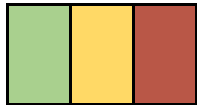
A.1. **Have at least one WISPPA member attend all city council meetings and report back to WISPPA at the monthly meetings**

- ✓ WISPPA has had a least one member attending every city council meeting
- ✓ Those members attending the city council meetings report at every WISPPA meeting



A.2. **City Governance Improvements – verify that all City Commissions have posted agendas and minutes.**

- ✓ WISPPA has asked the City Council on two occasions to encourage City Commissions to post both agendas and minutes. There is now only one commission not posting the minutes on the city’s website –Design Review Board



A.3 **Regular reports at WISPPA meetings on issues of importance (Safety, NREC, massage parlors, property development, 710 etc.)**

- ✓ Reports are given at every meeting when there is time



A.4 **Focus on South Pasadena Fiscal Issues**

- ✓ WISPPA members have attended and participated the city’s budget strategic planning sessions for the last three years
- ✓ Created a South Pasadena Fiscal Accountability committee

Suggestions for additional objectives:

B. ACTIVELY ENCOURAGE STRONG, WELL-QUALIFIED CANDIDATES, AND ESPECIALLY WOMEN, TO RUN FOR CITY COUNCIL AND TO SERVE ON CITY COMMISSIONS



- ✓ Our city council now has 2 women councilmembers & 3 WISPPA members.
- ✓ There are both WISPPA women & men are currently serving on commissions.
- ✓ City Treasurer and 2 school board members are WISPPA members
- ✓ New page on website called Women in Government.

B.1. Push the City to list all commission openings - current or upcoming - on the City of South Pasadena website.

- ✓ Added link to WISPPA website.



B.2. Report to WISPPA membership all open commission positions and encourage members to apply.

- ✓ Emails are regularly sent to the WISPPA membership regarding open commission meetings
- ✓ Open positions are posted on the website



B.3. Communicate resources, announcements, and information regarding running for office and/or appointments.

- ✓ Forwarded emails to members with info regarding running for office



B.4. Partner with other key organizations to promote women events and leadership — members suggested working even more closely with the NWPC

- ✓ Co-hosted the NWPC's Training Workshop in 2015
- ✓ Co-hosted the NWPC's "How to Get Started – Running for Office" in 2016
- ✓ Promoted League of Women Voter events
- ✓ Promoted NWPC events



B.5. Reach out to women based businesses to become more involved with WISPPA.



B.6. Reach out to younger women to consider their own potential for political leadership & Engage students in the political process.

Suggestions for additional objectives:



C. WISPPA SEEKS TO OFFER OPINIONS AND ADVOCATE FOR POSITIONS CONCERNING THE WELL BEING OF THE CITY OF SOUTH PASADENA

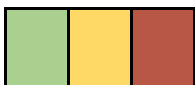
C.1. Advocate for the "No on 710" position

- ✓ Formed subcommittee on 710.
- ✓ Actively wrote letters, attended meetings, marched in the parade with the No on 710 group, supporting Beyond the 710

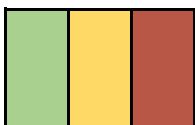


C.2. Actively work with the City Council Ad-Hoc committee, the CA League of Cities, and other groups to stop the proliferation of massage parlors in South Pasadena by giving cities their land use rights back in order to regulate massage parlors and stop prostitution and human trafficking on our main streets.

- ✓ California cities regained the land use authority in Sept, 20104 to regulate massage therapy establishments in their communities when Gov. Jerry Brown signed AB 1147 by Assembly members Susan Bonilla, Jimmy Gomez and Chris Holden.
- ✓ WISPPA co-sponsored a fundraiser for the documentary film by Chelo Alvarez-Stehle, *Sands of Silence* , at the Library Community Room. The film and evening highlighted the worldwide problem of sexual exploitation and human trafficking which may have even touched upon our very own city.

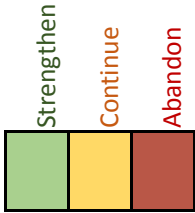


C.3. Communicate to the city regarding the stores and shops we want to see blossom in South Pasadena. Advocate for those kinds of businesses.



C.4. Work for Public Safety/Disaster Preparedness along with the Public Safety Commission to establish a city emergency response center, increase Neighborhood Watches, encourage more community emergency drills and engage more businesses in emergency preparedness.

- ✓ Regular reports from the members of the Public Safety Commission
- ✓ A number of WISPPA members are now CERT members
- ✓ Post CERT training on website
- ✓ Link on website for Connect South Pasadena and Neighborhood Watch Letter



C.5. Support the arts and volunteer organizations in our community by publicizing events on our website, reaching out to SPARC, and organizing WISPPA night outs.

- ✓ Attended the Woman’s Club, SPEF, SPTOR, SPARC, and Fremont Theater functions
- ✓ Maintained a current list of events on the website and highlighted events in emails to members.
- ✓ Special Olympics: WISPPA members supplied an amazing array of hors d’oeuvres for this very successful event held at the home of Mary Urquhart.
- ✓ Created a new Arts and Cultural WISPPA sub-committee

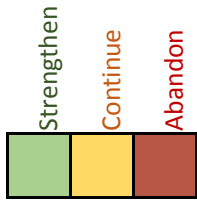


C.6. Advocate for improvements in city development, infrastructure, utilities, etc. Communicate issues regarding the city to the community.

- ✓ WISPPA members spoke at council meetings, budget meetings, and commission meetings to push for budget expenditures for sidewalks, streets, trees, Emergency Operations Center, etc.
- ✓ WISPPA members wrote letters to our representatives and to the South Pasadena Review
- ✓ Created WISPPA sub-committees: So. Pas Development Task Force, Monterey Road and Measure L

Suggestions for additional objectives:

D. PROVIDE INFORMATION TO THE ELECTORATE REGARDING CITY COUNCIL CANDIDATES AND CITY ISSUES



D.1. Arrange for topical subjects to be presented by speakers at WISPPA monthly meetings

- ✓ Assemblyman Chris Holden
- ✓ Mayor of Glendale, Ara Najarian on 710
- ✓ Mayor Marina Khubesian & Bob Joe– “State of the City” Address
- ✓ Barbara Eisenstein Friends of the Nature Park
- ✓ David Watkins – South Pas Director of Planning
- ✓ Escott Norton – Friends of the Rialto
- ✓ Laurie Walker – President & CEO of the South Pasadena Chamber of Commerce
- ✓ CERT Team (Captain Kris Saxxon and Sue Kaplan)
- ✓ 2 Community Connections Forums
- ✓ South Pasadena City Manager, Sergio Gonzales

- ✓ Carrie Adrian, Chair of Finance Committee, David Batt, City Finance Director, and Gary Pia, City Treasurer



D.2. Hold candidate forums for South Pasadena City Council elections.

- ✓ Forum scheduled for October cancelled (plan to do a forum when election is a contested one)



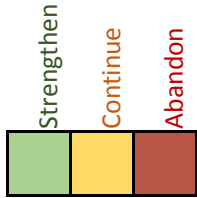
D.3. Keep the WISPPA website updated with WISPPA's activities, major issues, information about events of interest in South Pasadena, and general information about the city.

- ✓ The website has been expanded to include pages on issues, topical news, links to other websites of importance, commission members, WISPPA committees, etc.
- ✓ The website has links to city web pages, The South Pasadena Review , other websites etc.



D.3. Keep citizens informed on property development in South Pasadena and preservation issues

- ✓ Created WISPPA Sub-committees -South Pasadena Development Committee



D.4. Hold an annual cocktail party highlighting a speaker of general interest to the citizens of South Pasadena.

- ✓ Held 1st successful fundraiser at the cocktail party
- ✓ Dr. Laura Skandera Trombley was our speaker. Dr. Trombley is the eighth and 1st woman president of The Huntington Library, Art Collections, and Botanical Gardens.



D.6. Maintain list of South Pasadena Organizations on website. Do more collaborative outreach with other groups.

- ✓ Held two annual Community Connections Roundtables
- ✓ List of organizations in South Pasadena (in process)

Suggestions for additional objectives: